

Colin Squire Publishing - Privacy Policy

At Colin Squire Publishing we're committed to protecting and respecting your privacy.

This Policy explains why we collect personal information about people who visit our website, communicate with us at shows, email us and hand us their contact details during our normal course of business. How we use it, the conditions under which we may disclose it to others and how we keep it secure.

By using our services you are agreeing to be bound by this Policy.

Any questions regarding this Policy, our privacy practices or to be removed from our database should be sent by email to:

colinsquire@yachtingmatters.com or by writing to: Colin Squire Publishing, 14a Upper Olland Street, Bungay, Suffolk NR35 1BG, UK. Or by Tel: +44 (0)1986 894333

Who are we?

Colin Squire Publishing is focused on the Superyacht Industry and promotes companies through the use of websites, magazines, brochure distribution and general worldwide networking.

How do we collect information from you?

We obtain information about you when you use our websites, for example, when you contact us about products and services, or when we meet you at trade shows or industry related events, or you contact us by Email or phone.

What type of information is collected from you?

The personal information we collect might include your name, address, email address, IP address, telephone numbers etc. but is very basic and enough to enable us to continue our contact. We may also collect and retain any messages or further information that you provide us with in paper or electronic format.

How is your information used?

We may use your information to:

- Personally contact you again at a future date.
- Process orders that you have submitted.
- To carry out our obligations arising from any contracts entered into by you and us.
- Seek your views or comments on the services we provide.
- Notify you of changes to our services or any impending dates for the services we provide.

- Bring you third party clients that contact us for information/ guidance. We will not pass your information to them without your prior consent.
- Inform you of any new products or services that we feel will be of interest to you.
- We will only send you marketing material when you have agreed to this. If you would prefer us not to send you certain material then you can easily unsubscribe at any time.

We review our retention periods for personal information on a regular basis. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as is set out in any relevant contract you hold with us.

Who has access to your information?

We will not sell or rent your information to third parties. We never have.

We will not share your information with third parties for marketing purposes.

Any marketing carried out by us on your behalf will only contain the information that you require to be broadcast.

Third Party Service Providers working on our behalf?

We may pass your information to our third party service providers, (for example to send you mailings/magazines). However, when we use third party service providers, we disclose only the personal information that is necessary to deliver the service, your name and address. They are also bound by law to keep your information secure. Please be reassured that we will only release your information to third parties if we are required to do so by law, for example, by a court order or for the purposes of prevention of fraud or other crime.

When you make a payment by credit card this will be processed by a third party payment processor, who specialises in the secure online capture and processing of credit/debit card transactions. If you have any questions regarding secure transactions, please contact us.

We may transfer your personal information to a third party as part of a sale of some or all of our business and assets to any third party or as part of any business restructuring or reorganisation, or if we're under a duty to disclose or share your personal data in order to comply with any legal obligation or to enforce or apply our terms of use or to protect the rights, property or safety of our customers. However, we will take steps with the aim of ensuring that your privacy rights continue to be protected.

Your choices?

You have a choice about whether or not you wish to receive information from us. If you do not want to receive direct marketing communications, or no communication from us please let us know by contacting us as above and your information will be removed from our system as soon as is possible and in compliance with the law.

We will contact you for marketing purposes by email or phone or in rare cases a personal text message as we deem fit to bring you the latest news from our company that we feel is relevant to you. We will not send you anything by post if you have indicated that you do not wish to be contacted. You can change your marketing preferences at any time simply by contacting us as above.

How you can access and update your information?

The accuracy of your information is important to us. If you change email address, or if any of the other information we hold is inaccurate or out of date, please contact us as above.

You have the right to ask for a copy of the information we hold about you. This as mentioned above will be your simple contact details.

Security precautions in place to protect the loss, misuse or alteration of your information?

When you give us personal information, we take steps to ensure that it's treated securely.

Non-sensitive details (your email address etc.) are transmitted normally over the Internet, and this can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems. Where we have given (or where you have chosen) a password which enables you to access certain parts of our websites, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

In the event that any information under our control is compromised due to a breach of security we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take any steps that are applicable to law and regulation.

Profiling?

We do not analyse your personal information and we do not keep personal information other than that detailed and required to carry out any business we do with you.

Use of 'cookies'?

Like many other websites ours use cookies. 'Cookies' are small pieces of information sent by an organisation to your computer and stored on your hard drive to allow that website to recognise you when you visit. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. This helps us to improve our website and deliver a better more personalised service.

It is possible to switch off cookies by setting your browser preferences. Turning cookies off may result in a loss of functionality when using certain of our websites.

Links to other websites?

Our website may contain links to other websites run by companies within the Superyacht industry. This privacy policy applies only to our websites, so we encourage you to read the privacy statements on the other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access these using links from our website.

In addition, if you linked to our website from a third party site, we cannot be responsible for the privacy policies and practices of the owners and operators of that third party site and recommend that you check the policy of that third party site.